



JUMP INTO REALITY

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JUMP INTO REALITY SECURES WORLDWIDE PATENT AND MULTI-NATIONAL GROWTH FOLLOWING €1M INVESTMENT ROUND

Jump Into Reality, the tech start-up revolutionising the interior design process, has reported multi-national growth and secured a worldwide patent, as well as opening a second office in London this month (August 2021).

The major brand developments follow their first successful funding round in June 2021, which saw their SaaS platform secure over €1M from investors including ENISA, ICO, Seedrs, WA4STEAM, Aderis Investments, and Runway Investments.

The investment will continue to fuel significant growth over the next year, with the expansion out of their Headquarters in Madrid, into a London based office, facilitating their growing workforce of tech and interior design experts.

The pioneering tech company also have plans to further develop JUMP into DESIGN their cloud-based platform that allows interior designers to quickly and easily create and personalise hyper-realistic 3D designs, to manage and share with clients.

Linda Facchinetti, Founder and CEO of Jump into Reality said: “Despite the challenges that the pandemic has brought to businesses over the past 18-months, we are delighted to have secured the trust and confidence of our investors. Their belief in our product will help take us to the next level, enabling us to accelerate our growth plans, expand our commercial and business development team, and invest in new features for JUMP into DESIGN®, including Mixed Reality.

To add to their growing list of brand partners, which already includes Made, BoConcept, Desenio, and many more, Jump Into Reality has recently welcomed Porcelanosa and La Redoute to the platform.

These relationships will enable Jump Into Design users to decorate spaces with real items from a 3D catalogue of thousands of products. Clients can then visualise specific furniture in their homes, with the option to buy directly from the manufacturer.

Linda continues, “It is fantastic to have so many new partners on board, all of which will help build our credibility within the interior design sector, and showcase just how game-changing our software really is. We are excited to bring our product to the UK market in the coming weeks.”

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Notes to editors

About Jump Into Reality:

Established in 2017, Jump Into Reality is a technology company specialising in interactive content and Virtual and Augmented Reality platforms.

The SaaS business was founded by Linda Facchinetti and Gustavo Díaz, with a vision to lead the way in the VR/AR space with their game-changing patented technology.

Jump Into Reality's first SaaS product, JUMP into DESIGN®, is a cloud-based platform that allows interior designers to quickly and easily create and personalise hyper-realistic 3D designs, to manage and share with clients.

With access to ready-made inspirational spaces and a 3D catalogue of real products from leading interior brands, users can create beautiful spaces, which clients can then 'walk' through using their own device to really immerse themselves and fully understand the design.

A number of high-profile brand partners, including MADE, Porcelanosa, BoConcept, Kave Home, and many more, have already joined the platform, enabling users to choose from thousands of their 3D pieces to decorate rooms. They can then buy from the manufacturer direct.

The software is easy to use, saves time with fast 3D rendering, and is extremely cost-effective.

www.Jumpintoreality.com